

2013 Board of Directors

Paul Liberatore, Chair
Richard Eaton, Vice-Chair
Jon Franko
Kim Jones
Ken Nuernberger
Mary Stewart
Nancy Suelflow

Financial Statement For year ending 12/31/13

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|--------------------------------|---------------|-----|
| Public Support & Revenue | | |
| Contributions | \$117,624 | 22% |
| Federal Grants | 299,550 | 56% |
| Temporarily Restricted | 28,780 | 6% |
| Special Activities, Sales to | | |
| Public, & Other Revenue | <u>85,002</u> | 16% |
| Total Support & Revenue | \$530,956 | |
| | | |
| Expenses | | |
| Program Services | \$401,181 | 92% |
| Administrative | 4,675 | 1% |
| Fundraising | <u>32,194</u> | 7% |
| Total Expenses | \$438,050 | |
| - | | |
| Temporarily Restricted to 2014 | \$ 28,780 | |
| | | |
| Net Assets, End of Year | \$1,146,319 | |
| | | |

Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration.



Mission: To Clean and Green St. Louis



Since 1982, Operation Brightside, now dba Brightside St. Louis, has worked to clean and green St. Louis through initiatives which enrich and beautify by restoring, maintaining and growing the community landscape.

2013 Accomplishments

Demonstration Garden and Learning Center

Brightside demonstrates sustainability. This highly-visible garden, open to the public at all times, features storm water management best practices, innovative forestry techniques and Missouri native plants to teach citizens, community leaders and elected officials about sustainable practices.



Graffiti Eradication



Brightside preserves property values. By removing graffiti from vandalized homes, businesses and public spaces, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2013 Brightside eradicated graffiti from 4,478 vandalized properties.

Project Blitz and Other Community Clean-Up Efforts

Brightside cleans up. Brightside engages residents and community volunteers to clean alleys, streets and vacant lots. In 2013, volunteers invested thousands of hours collecting millions of pounds of trash and debris using 1,500 tools and 50,000 trash bags provided by Brightside.

Project Flower Shower

Brightside greens St. Louis. In 2013, Brightside volunteers planted more than 287,000 annuals, perennials, grasses, shrubs and trees to beautify neighborhood entrances, parks, schools, medians, vacant lots

and other public green spaces. These Brightside volunteer efforts are visible all over St. Louis in Neighbors Naturescaping gardens; Flowers for Downtown projects; Blitz Blooms' plantings; Highway Daffodils; Gardens at Lake Louie and our Demo Garden.





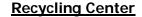


To help support our cleaning and greening initiatives, individuals, businesses and community organizations purchased daffodils, tulips and lilies through our Blooming Soon! flower sale.

Litter Bugs Me! Stop It! Don't Drop It

Brightside promotes litter awareness. Through our anti-littering campaign, citizens are encouraged to care for our environment

by disposing of litter properly and picking up trash when they see it.



Brightside recycles. Cans, bottles, jars, paper, plastic, magazines, phone books and junk mail are recycled through the facility at Kingshighway and I-44. The center is managed by Earth Circle Recycling with funding provided by the City of St. Louis. In 2013, Brightside began accepting electronics for recycling.



