



### 2013 Board of Directors

Paul Liberatore, *Chair*  
 Richard Eaton, *Vice-Chair*  
 Jon Franko  
 Kim Jones  
 Ken Nuernberger  
 Mary Stewart  
 Nancy Suelflow

### Financial Statement For year ending 12/31/13

Public Support & Revenue		
Contributions	\$117,624	22%
Federal Grants	299,550	56%
Temporarily Restricted	28,780	6%
Special Activities, Sales to Public, & Other Revenue	85,002	16%
Total Support & Revenue	\$530,956	
Expenses		
Program Services	\$401,181	92%
Administrative	4,675	1%
Fundraising	32,194	7%
Total Expenses	\$438,050	
Temporarily Restricted to 2014	\$ 28,780	
Net Assets, End of Year	\$1,146,319	

Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration.



### Mission: To Clean and Green St. Louis



Since 1982, Operation Brightside, now dba Brightside St. Louis, has worked to clean and green St. Louis through initiatives which enrich and beautify by restoring, maintaining and growing the community landscape.

## 2013 Accomplishments

### Demonstration Garden and Learning Center

**Brightside demonstrates sustainability.** This highly-visible garden, open to the public at all times, features storm water management best practices, innovative forestry techniques and Missouri native plants to teach citizens, community leaders and elected officials about sustainable practices.



### Graffiti Eradication



**Brightside preserves property values.** By removing graffiti from vandalized homes, businesses and public spaces, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2013 Brightside eradicated graffiti from 4,478 vandalized properties.

### Project Blitz and Other Community Clean-Up Efforts

**Brightside cleans up.** Brightside engages residents and community volunteers to clean alleys, streets and vacant lots. In 2013, volunteers invested thousands of hours collecting millions of pounds of trash and debris using 1,500 tools and 50,000 trash bags provided by Brightside.

### Project Flower Shower

**Brightside greens St. Louis.** In 2013, Brightside volunteers planted more than 287,000 annuals, perennials, grasses, shrubs and trees to beautify neighborhood entrances, parks, schools, medians, vacant lots

and other public green spaces. These Brightside volunteer efforts are visible all over St. Louis in Neighbors Naturescaping gardens; Flowers for Downtown projects; Blitz Blooms' plantings; Highway Daffodils; Gardens at Lake Louie and our Demo Garden.



To help support our cleaning and greening initiatives, individuals, businesses and community organizations purchased daffodils, tulips and lilies through our Blooming Soon! flower sale.

### Litter Bugs Me! Stop It! Don't Drop It

**Brightside promotes litter awareness.** Through our anti-littering campaign, citizens are encouraged to care for our environment by disposing of litter properly and picking up trash when they see it.



### Recycling Center

**Brightside recycles.** Cans, bottles, jars, paper, plastic, magazines, phone books and junk mail are recycled through the facility at Kingshighway and I-44. The center is managed by Earth Circle Recycling with funding provided by the City of St. Louis. In 2013, Brightside began accepting electronics for recycling.

