



brightside  
ST. LOUIS

35 YEARS  
SUMMER 2017

## CELEBRATING 35 YEARS OF CLEANING AND GREENING ST. LOUIS!

Since 1982, Brightside St. Louis has helped enhance the quality of life for St. Louis neighbors through a number of cleaning and beautification programs. Each Brightside program is volunteer-driven, with over **3 million volunteer hours** invested over the past 35 years in working together to improve our community.



You may have first become familiar with Brightside St. Louis, originally known as Operation Brightside, back in the 1980's when bright yellow daffodils covered the highway hillsides and red-shirted teens cleaned up along major thoroughfares. St. Louis was very colorful thanks to our partnership with the City of St. Louis and thousands of friends and donors.



As a result of these partnerships, more than **14 million daffodils** have been planted along with many millions of annual flowers. In addition, Brightside has also supported the development or enhancement of **750+ greening projects** through Neighbors Naturescaping, Growing St. Louis and the plantings around City Hall, including the much-loved window boxes.

At this time, we are very excited to announce our very own **Brightside Red** tulip plus a unique mix of **purple and pink tulips**. See the back of this newsletter to order our new signature mixes, along with some of our favorite daffodils, including Brightside's exclusive **Midwest Mix**.



Through Brightside's **Neighbors Naturescaping** program, volunteers continue to beautify public spaces in St. Louis. By working together to create and care for neighborhood green spaces, community members make valuable connections with each other which strengthens neighborhood cohesion.

This small grant program helps enhance public spaces, such as vacant lots, medians and tree lawns, by planting beautiful Missouri native gardens.

Not only have we helped enhance hundreds of neighborhood green spaces, we also offer educational opportunities, both informally through our Demonstration Garden and formally, through the **St. Louis Urban Gardening Symposium**. This annual event is held in our Demonstration Garden with area experts sharing their knowledge on a variety of gardening, native plant and pollinator topics.

## DEMO GARDEN

**The Brightside Demonstration Garden is growing again!** Thanks to the generosity of the **Cornelsen Charitable Foundation**, the Demonstration Garden will soon house an outdoor classroom equipped with a solar panel roof to harness energy from the sun! The solar power will provide enough off-the-grid energy to illuminate the Demonstration Garden at night and the Brightside office during the day. Also, a bee house will be added to create a home for native solitary bees plus provide a great learning experience for garden visitors.

We're thrilled to have this opportunity to incorporate more sustainable and energy-saving practices at Brightside. Construction has just begun, so stay tuned to learn more! We look forward to inviting you to **Cornelsen Conservation Corner** where the spirit and generosity of the Cornelsens live on.



35 Years continued...

The **Brightside Demonstration Garden** has transformed this entrance to the Southwest Garden neighborhood. The garden sits on the corner of one of St. Louis' busiest intersections, Kingshighway, Southwest and Vandeventer.



Once the site of an old gas station, which sat vacant for more than two decades, the Demonstration Garden has now become a beautiful, functional and welcoming space to learn about and enjoy a diverse variety of Missouri native plants and innovative storm water management practices.

Be sure to visit the Demonstration Garden soon to experience the serenity of our new **Babbling Brook!** This



pond-less water feature is great for the wildlife in our garden. Birds are regularly seen drinking and bathing among the rocks, as are bees and butterflies.

Beyond the excitement of the Demonstration Garden fence, Brightside's **Graffiti Eradication** team works daily to remove graffiti

from vandalized properties -- at no cost to the property owner. Since 1992, the team has removed graffiti from **150,000 vandalized homes, businesses, churches and public spaces!**



While our Graffiti Eradication team hits the streets cleaning up vandalism, neighbors, community groups and volunteers have worked hard over the past 35 years completing an endless

number of **Blitz Clean-up** projects. Thanks to all of those who have teamed up to clean up St. Louis, **over 300 million pounds of trash and debris** have been removed from streets, alleys and vacant lots!



## Help Brightside Celebrate 35 Years!

Show your Brightside pride and sport a Brightside Anniversary T-shirt! These shirts are an ultra-soft cotton, steel-gray shirt with a special anniversary logo design to commemorate neighbors working together to keep St. Louis clean and green for 35 years!

Available in men's crew neck and ladies' v-neck or crew neck styles; sizes S-XXL. Only \$15 each. Order yours today online at [www.brightsidestl.org/donate/online-store/](http://www.brightsidestl.org/donate/online-store/) or by calling (314) 772-4646. They make great gifts for family, friends and neighbors, too!

Order your Commemorative T-Shirt and Brightside St. Louis Flower Pot Mug **TODAY!**



35 Years continued...



In Brightside's first 30 years, over 10,000 low-income teens gained valuable job skills and learned the importance of team work as they cleaned up along St. Louis'



major thoroughfares. Still to this day we hear from adults who recall their pride in having been a part of Operation Brightside and working hard to make St. Louis better.



## BLUE BINS FOR GREEN SCHOOLS!

The Saint Louis City Recycles team has been working hard to provide our younger residents with the knowledge, tools and motivation they need to recycle at home and at school. Our school outreach program showcases three interactive presentations, each tailored for different age groups, and provides classroom recycling bins and educational materials to help kick start or improve recycling habits. As an example, one participating school is now recycling about 600 pounds per month! To find out more about the presentations we offer and to request a visit from our team, visit [www.STLCityRecycles.com](http://www.STLCityRecycles.com) and search 'education programs'. Connect with us! @STLCityRecycles



Thanks to our award-winning recycling education and outreach team, Saint Louis City Recycles, every day more and more St. Louisans are making the pledge to recycle.



By providing clear and simple recycling instructions and nearly 5,000 in-home recycling bins, many more plastic bottles and containers, glass bottles and jars, cartons, cans, paper and cardboard are now making their way into the blue dumpsters and roll carts. Recycling instead of disposing of trash in the landfill helps protect our natural resources plus it saves the City money!

bottles and jars, cartons, cans, paper and cardboard are now making their way into the blue dumpsters and roll carts.



It's amazing what has been accomplished in 35 years! Thanks to many, many volunteers and

donors, Operation Brightside has grown to become much more than just cleaning and greening. We bring neighbors together to create memories plus beautiful and sustainable spaces for all to enjoy.



# MUCH MORE THAN JUST TRASH

With the City's single stream recycling program, recycling is easy – just place all of your household recyclables all into your Blue Bin! That includes paper, flattened cardboard, plastic bottles and containers (#1-5, 7), glass bottles and jars, cartons and cans.

But what about other household stuff you want to get rid of? Do you have large items, electronics or household chemicals that need to be properly disposed of? Do you want to recycle even more than what we have mentioned? We have the answers!

## RECYCLE BEYOND YOUR BLUE BIN

- ▼ **What:** Search on our website to find a place to recycle or donate unwanted things from clothing to bicycles and nearly everything in between.
- ▼ **Where:** [www.STLCityRecycles.com/database](http://www.STLCityRecycles.com/database)
- ▼ **Why:** Because keeping useful materials and items out of the landfill helps protect our earth's natural resources.



## REFUSE DIVISION'S MONTHLY BULK PICKUP

- ▼ **What:** Residents serviced by the City Refuse Division can place up to **3 large items** per household per month (e.g. furniture, electronics, appliances, tires, automotive batteries, bundled branches).
- ▼ **When:** Place items outside home by **6am on the Monday of your bulk pickup week**. Find out which week this is online at [www.stlouis-mo.gov/data/address-search](http://www.stlouis-mo.gov/data/address-search) (enter your address and scroll to "Trash and Maintenance"). Or, call the Citizens' Service Bureau (314) 622-4800 or Brightside at (314) 772-4646. Your items will be picked up by the end of your designated week.
- ▼ **Where:** Residents with alley collection should place bulk items in the alley directly behind their home, not by the dumpster. Residents with curbside collection should place bulk items at the curb.
- ▼ **Why:** Following the bulk pickup schedule helps keep our streets, alleys and dumpsters as clean and tidy as possible.

## OPERATION BRIGHTSIDE RECYCLING CENTER

- ▼ **Materials Accepted:** Bottles, cans, paper, cardboard, corded electronics and cables. Bulk paper shredding services are also available.
- ▼ **Where:** 1660 South Kingshighway Blvd., 63110, next to the City of St. Louis Water Division.  
Open Mon-Sat 8am-4pm.  
Operated by Earth Circle Recycling
- ▼ **For Details Contact:** (314) 664-1450 or [www.earthcirclerecycling.com](http://www.earthcirclerecycling.com)



## SAINT LOUIS HOUSEHOLD HAZARDOUS WASTE

- ▼ **What:** Household Hazardous Waste (HHW) refers to chemicals from around your home that are toxic, flammable, corrosive or reactive. While safe when used and stored properly, they become hazardous waste once unusable or no longer wanted.
- ▼ **Examples:** Paints, stains, varnishes, pesticides, herbicides, poisons, gasoline, solvents, strippers, aerosols, gas cylinders, fluorescent tubes, rechargeable batteries, automotive fluids, pool chemicals, wood preservatives, mercury-containing items, etc.
- ▼ **How:** Residents of St. Louis City, County and Jefferson County are welcome to use either of two facilities to dispose of their HHW. An appointment must be made so please visit [www.hhwstl.com](http://www.hhwstl.com) today.



## FIGHT THE MOSQUITO BITE



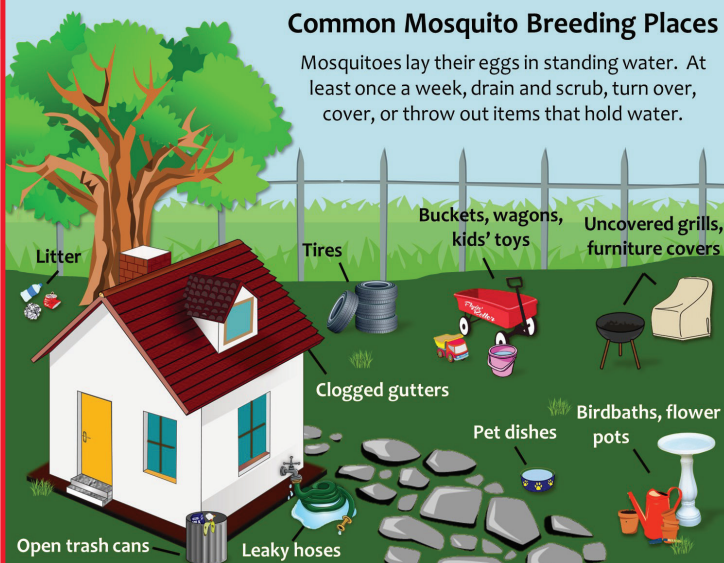
St. Louis has been identified as a “high risk” area for the Zika virus, which can cause serious birth defects if contracted by pregnant women. The virus can be transmitted sexually as well as through mosquito bites. In order to protect themselves from mosquito-borne illnesses, many people turn to fogging (spraying). Regrettably, the rush to use pesticide sprays as a quick fix is not a safe, effective or sustainable way to control mosquitoes.

Fortunately, there are other ways to responsibly control mosquitoes on your property. **Eliminating standing water in your yard is much more effective than fogging.** Spraying kills adult mosquitoes, but has no effect on larvae. **Spraying also kills butterflies, pollinators and other beneficial insects, some of which may actually eat mosquitoes.**

To minimize mosquito breeding on your property, at least once a week, drain and scrub, turn over, cover or throw out items that hold water. For areas where standing water is difficult to remove, such as ponds or rain barrels, mosquito Bti dunks (available at most hardware stores) are an effective way of killing mosquito larvae without harming other living things.

### Common Mosquito Breeding Places

Mosquitoes lay their eggs in standing water. At least once a week, drain and scrub, turn over, cover, or throw out items that hold water.



### Tires and Mosquito Breeding

One tire can produce up to 10,000 mosquitoes every year. Protect yourself, your family, and your neighbors by properly disposing of discarded tires.

- If you have tires in your yard, they may be put out in your alley for bulk pick-up (limit three items per household per month).
- If you see a tire dump on a vacant lot or in an alley, report it to the Citizens' Service Bureau at (314) 622-4800 or [www.stlouis-mo.gov/csb](http://www.stlouis-mo.gov/csb).

Did you know that one tire can produce up to 10,000 mosquitoes every year?

**Protect yourself, your family and your neighbors by properly disposing of tires.**



- Put tires out for bulk pick-up.
- Take tires to a City Transfer Station.
- Report tire dumps to the Citizens' Service Bureau.

### Keep St. Louis clean and your family safe!

Litter can also hold standing water and thus serve as breeding locations for mosquitoes. Pick up litter when you see it, keep a bag inside your car to contain trash and find a nearby trash receptacle instead of dropping litter on the ground. Less litter means fewer places for mosquitoes to breed!

### Invite natural predators!

Creating a healthy ecosystem for a variety of wildlife will ensure natural predators of mosquitoes – birds, bats and dragonflies – will visit and help control the mosquito population. Landscaping with native plants is a great way to invite desirable wildlife into your yard or neighborhood garden.

## MAKE WAY FOR BUTTERFLIES



Thanks to grant funding from the **National Fish & Wildlife Foundation** and support from the **Missouri Department of Conservation** along with several local partners, Brightside St. Louis has been working to implement the **St. Louis Riverfront Butterfly Byway** – a project in which 30 acres of prairie will be restored within two miles of the Mississippi Riverfront.

The majority of the prairie restoration sites will be on public land and easily accessible to city residents and visitors. This project ties in with Brightside's larger monarch butterfly and pollinator conservation efforts to engage city residents and community groups to increase wildlife habitat via native plantings across the city.

## THANK YOU DONORS!

Throughout the pages of this newsletter you see the time-honored tradition of people working hard to make their community – our community – a better place to live, work, learn and grow. We could not do anything we do without our tireless volunteers and generous donors.

Special thanks to these individuals, companies, organizations and foundations. It is through your generosity that Brightside is able to enhance the quality of life in neighborhoods across St. Louis. Your contributions are making St. Louis a better place for all.

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Please consider a donation to Brightside to support our cleaning and greening initiatives which help make St. Louis more thriving and vibrant. You can donate using the enclosed envelope or donate through our website [www.brightsidestl.org](http://www.brightsidestl.org). Donating online is safe and easy with PayPal. Just click on the Donate tab on our home page, select your donation amount and add it to your cart.

*Thank You!*

Your generous gift can help Brightside continue to make a difference in our community.

\$2,500    \$1,500    \$1,000    \$500    \$100    \$50    \$25

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

My check, made payable to **Brightside St. Louis**, is enclosed.

Please charge my:    MasterCard    Visa

My company's matching gift form is enclosed

Name on card: \_\_\_\_\_

Card# \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature \_\_\_\_\_

This gift is in honor of \_\_\_\_\_

-OR- In memory of \_\_\_\_\_

PLEASE SEND AN ACKNOWLEDGEMENT OF THIS TRIBUTE GIFT TO:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

### YOUR GIFT TO BRIGHTSIDE MAKES A DIFFERENCE...

**\$2,500** Sponsors an educational workshop in our Demonstration Garden and Learning Center.

**\$1,500** Provides plants and tools to establish a neighborhood garden.

**\$1,000** Removes graffiti from 10 vandalized homes.

**\$500** Buys flowers for one garden bed at City Hall.

**\$100** Provides supplies for a volunteer work day.

**\$50** Buys two tools for a neighborhood project.

**\$25** Provides four Missouri native plants for a community garden.



**brightside**  
ST. LOUIS



*Thank You!*

## Blooming Soon! Order Form

Our premium bulbs, direct from Holland, are comparable to wholesale prices and make the perfect gift for family, friends, schools and other organizations!

\_\_\_ Lot(s) Brightside Red Hybrid Darwin Tulips @ \$16/lot \_\_\_\_\_  
Lot = 30 Bulbs

\_\_\_ Lot(s) Midwest Mix Daffodil Collection @ \$16/lot \_\_\_\_\_  
Lot = 30 Bulbs

\_\_\_ Lot(s) Purple & Pink Triumph Tulip Mix @ \$16/lot \_\_\_\_\_  
Lot = 30 Bulbs

\_\_\_ Lot(s) Yellow Carlton Daffodils @ \$16/lot \_\_\_\_\_  
Lot = 50 Bulbs

**Order Total** \_\_\_\_\_

\_\_\_ **Donation to Brightside St. Louis** \_\_\_\_\_

### SHIPPING INFORMATION

If you choose to have your order shipped please add shipping charges to order total

#### Shipping charges based on order total:

Up to \$20 – add \$9 \_\_\_\_\_

\$21-40 – add \$14 \_\_\_\_\_

\$41-60 – add \$16 \_\_\_\_\_

Over \$60 – add \$18 \_\_\_\_\_

Total Bulbs & Plants \_\_\_\_\_

Shipping Charge \_\_\_\_\_

Donation \_\_\_\_\_

**Total Amount Due** \_\_\_\_\_

Brightside St. Louis requests that all orders be received by September 29, 2017.

All prepaid orders will be available for pick up at the Greenhouse in beautiful Forest Park, October 13-14.

Friday,  
**October 13** - 11am - 6pm

Saturday,  
**October 14** - 9am - 1pm

Orders not picked up during this time will be considered a donation and planted on public property.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

My check, made payable to **Brightside St. Louis**, is enclosed.

Please charge my:    MasterCard    Visa

Name on card: \_\_\_\_\_

Card# \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature \_\_\_\_\_



# brightside

ST. LOUIS

4646 Shenandoah Avenue  
St. Louis, Missouri 63110-3424

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U.S. Postage  
**PAID**  
St. Louis, Missouri  
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## Stay Connected with Brightside!

-  [brightsideSTL.org](http://brightsideSTL.org)
-  [OperationBrightside](#)
-  [BrightsideSTL](#)
-  [BrightsideSTL](#)

## BLOOMING SOON! NOW OFFERING TWO BRIGHTSIDE EXCLUSIVES!

ORDER TODAY FOR YOUR GARDENS PLUS  
GET SOME FOR YOUR FAMILY AND FRIENDS –  
BRIGHTSIDE FLOWERS MAKE GREAT GIFTS!!

You can order securely online at [brightsidestl.org](http://brightsidestl.org) and pay through PayPal  
or call Brightside at **314-772-4646** or mail in your payment with the  
order form on the reverse side.

ORDERS WILL BE AVAILABLE FOR PICK UP AT THE FOREST PARK GREENHOUSE ON FRIDAY, OCT. 13 FROM 11:00 a.m. to 6:00 p.m. & SATURDAY, OCT. 14 FROM 9:00 a.m. to 1:00 p.m.



**CARLTON   PINK CHARM   BARRETT BROWNING   SLIM WHITMAN   TAHITI   SUADA**

*Bulb size: 14-16 cm. Bloom: March-April Lot: 30 bulbs only \$16*

Brightside's exclusive "Midwest Mix" collection of six varieties of fine daffodils includes five bulbs from each of these six exceptional daffodil varieties: **Carlton**, an outstanding and sweetly fragrant, all-yellow large cup; **Pink Charm**, an ivory-white, pink-rimmed large cup; **Tahiti**, a showy, yellow and orange, heat-blast-resistant double; **Slim Whitman**, a flamboyant white and golden-orange, pinwheeled, large cup; **Barrett Browning**, a white and glowing tangerine small cup; and **Suada**, a brilliant yellow and exuberant orange-ruffled large cup.



### CARLTON DAFFODILS

Fragrant, yellow large cup heralds the return of springtime in St. Louis. Daffodils are particularly striking when planted in abundance.

Will grow 16" tall.  
Plant 6-8" deep and 6-8" apart in full sun or light shade.

**Bulb size: 14-16 cm.**  
**Bloom: March-April**  
**Lot: 50 bulbs only \$16**

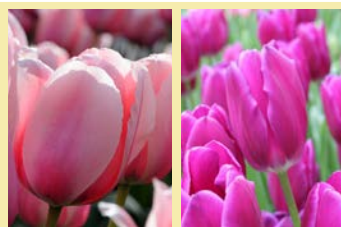


### BRIGHTSIDE RED TULIPS

Introducing the new "Brightside Red" Hybrid Darwin tulip just for Brightside friends! Very large, vibrant red tulip that will add awesome color to your spring garden.

Will grow 22-24" tall  
Plant 6-8" deep and 6-8" apart in full sun or light shade

**Bulb size: 12/+ cm.**  
**Bloom: April**  
**Lot: 30 bulbs only \$16**



### PURPLE AND PINK TULIPS

Extend the bloom time of your Spring garden with this beautiful mix of late-blooming pink and purple Triumph tulips. This colorful mix will do your garden proud.

Will grow up to 20" tall  
Plant 6-8" deep and 6-8" apart in full sun or light shade

**Bulb size: 12/+ cm.**  
**Bloom: Late April-May**  
**Lot: 30 bulbs only \$16**



# brightside

ST. LOUIS  
[brightsideSTL.org](http://brightsideSTL.org)

**ORDER TODAY!** SEE INSIDE BACK COVER 

You may order online at [brightsideSTL.org](http://brightsideSTL.org), call (314) 772-4646 or mail in an order form along with payment to:

**Brightside St. Louis**  
4646 Shenandoah Ave.  
St. Louis, MO 63110-3424

**DON'T WANT TO PICK UP YOUR BULBS!**

**REQUEST TO HAVE THEM SHIPPED WHEN YOU PLACE YOUR ORDER.**