



2018 Board of Directors

- Mary Stewart, *Chair*
- Richard Eaton, *Vice-Chair*
- Geoffrey Burton
- Matthew Ellis
- Elizabeth Liberatore
- Gary Nelson



Mission:

To improve the quality of life in our community by educating, engaging and inspiring St. Louisans to make our region cleaner, greener and more environmentally sustainable.

**Financial Statement
For year ending 12/31/18**

Public Support & Revenue		
Contributions & non-federal grants	\$199,625	35%
Federal Grants	302,221	53%
Special Activities, Sales to Public, & Other Revenue	48,858	9%
Assets released from restriction	<u>14,143*</u>	3%
Total Support & Revenue	\$564,847	
Expenses		
Program Services	\$480,252	93%
Administrative	22,099	4%
Fundraising	<u>15,905</u>	3%
Total Expenses	\$518,256	

Interest & Depreciation expenses \$ 84,178
 *Assets released from restriction invested in energy-saving upgrades and improvements to Brightside and Demo Garden



Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration.

Since 1982, Brightside St. Louis (aka Operation Brightside) has worked to clean and green St. Louis through initiatives which enrich and beautify by restoring, maintaining and growing the community landscape.

2018 Accomplishments

Graffiti Eradication



Brightside preserves property values. By removing graffiti, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2018 Brightside eradicated more than 270,000 square feet of graffiti from 3,900+ vandalized homes, businesses, schools, churches and public spaces.

Demonstration Garden and Learning Center

Brightside demonstrates sustainability and energy-saving practices on the corner of Kingshighway & Vandeventer. Garden is open at all times for visitors to learn about Missouri native plants and the importance of pollinator habitat, storm-water best management practices, and innovative forestry techniques. Great way for visitors to learn about what they can replicate at home, in their neighborhood and future community projects.



Community Cleaning and Greening Efforts

Brightside – making St. Louis a better place. Over 20,000 volunteer hours are invested in community cleaning and greening efforts from alley clean-ups to major planting projects. In 2018, more than 5,500 volunteers collected millions of pounds of trash and debris in 277 neighborhood clean-up projects. In addition, these volunteers also planted 130,000 seedlings to beautify green spaces across the city.

Brightside greens St. Louis. In addition to planting annuals to beautify neighborhood entrances, parks, schools, medians, vacant lots and other public green spaces, including City Hall and window boxes, Brightside volunteers also planted 40,000 native perennials, grasses, shrubs and trees along with daffodils and tulips in neighborhood gardens and public spaces.



Also, 30 acres along the Mississippi river were seeded to restore habitat for migrating birds, bees, butterflies and other important pollinators.

To help support Brightside's cleaning and greening initiatives, individuals, businesses and community organizations purchased daffodils and tulips through our annual sale, *Blooming Soon!*

Recycling Outreach & Education

Brightside promotes litter awareness and recycling as ways to protect the environment and make St. Louis more sustainable. In 2018, the Saint Louis City Recycles team distributed 1,200 in-home recycling bins and engaged more than 500 K-12 students.

