



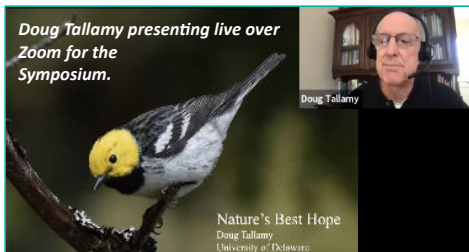
brightside
ST. LOUIS

CLEANING & GREENING ST. LOUIS SINCE 1982

SUMMER 2021

NEIGHBORS WORKING TOGETHER!

Brightside was so pleased to finally have best-selling author and well-known Entomology professor, Doug Tallamy, present for the 2021 St. Louis Urban Gardening Symposium. Over 60 Brightside friends joined on Zoom to watch Doug present live the importance of having a strong native ecosystem in your backyard.

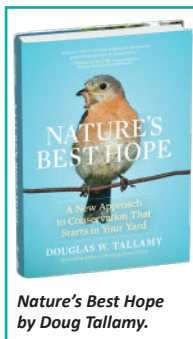


Doug is the author of several best-selling books, 95 research publications and has taught insect-related courses for over 40 years. Brightside was able

to give a hardcopy of *Nature's Best Hope: A New Approach to Conservation that Starts in Your Yard* to all who participated in the Symposium this year.

Bonus: If you're reading this, we still have copies available for purchase at the Brightside office for just \$20! (Retail value \$29.95.)

Following Doug's riveting presentation and Q&A session, Missouri Department of Conservation community forestry expert, Mark Grueber, spent some time answering questions. We can't be more appreciative of Doug and Mark's time as they helped



educate so many of us on the importance and beauty (and almost magical nature) of native plants.

The St. Louis Urban Gardening Symposium is not only a fun, educational event, but also serves as a fundamental piece of Brightside's Neighbors Naturescaping program.

Despite the challenges of 2020, 16 Neighbors Naturescaping projects were awarded as neighbors and nonprofits across the city worked together to begin or enhance a community garden using Missouri native plants.

This year, neighbors are energized and ready to further beautify their community. Many new and existing organizations have participated in the 2021 Neighbors Naturescaping Kickoff Meeting! We look forward to seeing their projects come to fruition!

In addition to our community partners, we want to recognize the Missouri Department of Conservation and the City of St. Louis. Without their financial, technical and in-kind support, Neighbors Naturescaping would not be possible.



DeSales Community Development working on beautifying planter barricades in their neighborhood.



Southside Wellness Center picking up plants for their Neighbors Naturescaping garden.

BEAUTIFICATION AND COLLABORATION DIDN'T STOP THERE!

With the help of more than 30 volunteers, Brightside was able to sow 120,000 dianthus and marigold seeds that grew in the St. Louis City Greenhouse in Forest Park this spring. These Blitz Blooms made their way to nearly every neighborhood across the city as neighborhood volunteers organized Blitz clean-up and beautification projects to plant the flowers.

Special thanks to the **Philpott Family Foundation** for their continued sponsorship of Blitz Blooms.



TACKLING GRAFFITI

Removing graffiti in St. Louis is a never-ending battle and Brightside's Graffiti Eradication crew continues to fight the good fight. Thanks to their hard work and dedication, the crew has removed graffiti from more than 1,000 locations in the last six months.

No surface is safe from graffiti vandals! Graffiti has been painted over or power washed from St. Louis homes, businesses, schools, churches, playgrounds and public spaces – all at no cost to the property owners.

If you see graffiti, report it to the Citizens' Service Bureau at 314-622-4800 or www.stlouis-mo.gov/csb and help us make St. Louis a cleaner, greener, better place to live.

OVER 10,000 GONE!

That's over 10,000 in-home recycling bins provided to St. Louis city residents through schools, City staff, community events and partners and dedicated recycling champions like you! It is so important to have a designated bin for separating recyclables from trash inside before going out to your rollcart or dumpster. **Do you live in the city and haven't gotten your in-home recycling bin yet? Contact us today!**



RECYCLING AMBASSADORS ROCK!

We want to give a special thanks to our Recycling Ambassadors who have helped place nearly 700 accepted materials stickers on alley dumpsters in just a few months.

These large stickers are designed to go on alley trash and recycling dumpsters to help neighbors easily identify what can and can't be recycled.

Are you interested in getting dumpster stickers for your city block? Contact us to pick up your stickers today!



VOLUNTEERS ARE MAKING IT HAPPEN!



The Gate District on their Blitz clean-up day!

Volunteers are at the heart of everything we do at Brightside. From the 30+ volunteers who sowed 120,000 marigold and dianthus seeds to the hundreds of volunteers who planted those seedlings in neighborhoods across the city. Thank you for brightening up St. Louis!

Neighbors are energized to clean up, too. Nearly 3,000 area residents have participated in clean-up projects in just the past six months. Volunteers work together to clean up streets, alleys, vacant lots and other public spaces. So far this year, Brightside has assisted more than 200 community clean-up projects by providing more than 2,100 tools and 6,800 trash bags.

A special thanks to all who are working hard to ensure gardens bloom, neighborhoods thrive and parks remain inviting and enjoyable places. **You are making a difference!**

DEMONSTRATION GARDEN TURNS 10

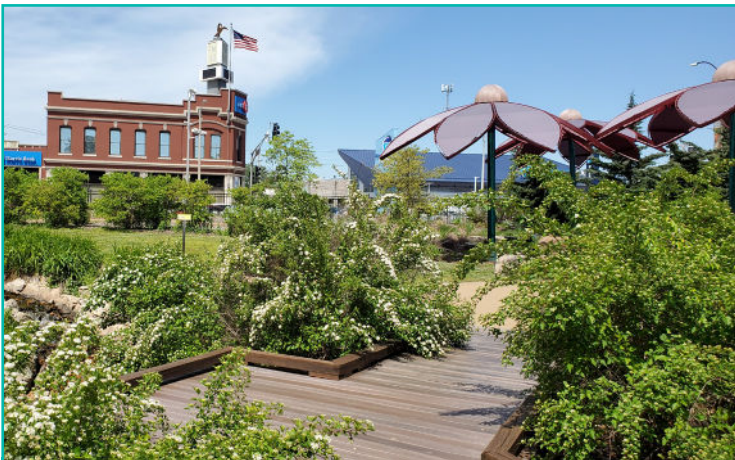


Demonstration Garden under construction in 2011.

Yes, it's been a decade since Marine Week 2011 when the Brightside Demonstration Garden came to life. The busy intersection of Kingshighway Boulevard and Southwest/Vandeventer Avenue was once a gas station which then turned into a vacant lot for many years until Brightside was able to gain control of the site. Add 20 U.S. Marines and a lot of planning, thanks to the Missouri Department of Conservation and SWT Design, and you now have a St. Louis landmark!

Not only has the Demonstration Garden flourished into a thriving formal garden full of Missouri native plants, but it welcomes many volunteers and visitors annually who learn about sustainable gardening and urban forestry best practices. From permeable and porous surfaces up to a "cool" white roof down to a solitary bee house, the Demonstration Garden has grown even further to include LED lighting, an outdoor solar-paneled classroom and pondless waterfall.

We often hear, "I always drove by this place. I've seen the Monarch butterfly and the coneflowers, but didn't know what it was. Now I do!" Don't wait—Stop by for a visit any time. You can see which native plants are in bloom, spy on our diverse population of pollinators and even get ideas for your own yard or community garden! And if you get photos, be sure to tag us on Facebook: @OperationBrightside and Instagram: @BrightsideSTL



Demonstration Garden 2021.

While the Marines got the Demonstration Garden going in 2011, what keeps it thriving are the wonderful volunteers who come out to help each year. Special thanks to the St. Louis Master Gardeners, Missouri Master Naturalists and hundreds of volunteers from schools, area businesses and community organizations. It's wonderful to partner with people who want to do something good. Our volunteers know they are helping make our community a better place for everyone.

Consider being a part of our team! You can find us every Thursday morning, March to November, working in the Demonstration Garden. For those not available during the week, on the second Saturday of every month, April to October, we also work in the garden. The only way we ever keep the weeds out and the native plants thriving is thanks to our hard-working volunteers!

These Brightside volunteer opportunities can be found on STLVolunteer.org, just search for Brightside.

RECYCLING IS ESSENTIAL!

Navigating COVID kept us all on our toes, especially the Saint Louis City Recycles team. As recycling is essential, the team worked diligently to identify ways to safely provide in-home recycling bins, classroom recycling bins and education to city residents and schools. As we all spent more time at home, we realized how much we could recycle as well as other ways to reduce waste. Small steps make a BIG IMPACT! Thank you for doing your part to recycle responsibly!

We love connecting with our community! Whether it's virtual, on social media or in person, we are here to answer your recycling questions and are enthusiastic to teach why recycling is so important and what we can and cannot recycle in our Blue Bins. We are committed to providing St. Louis residents with the tools, knowledge and motivation to recycle responsibly and make it part of the everyday routine.

Special thanks to the **St. Louis-Jefferson Solid Waste Management District** and the **Missouri Department of Natural Resources** for helping make these connections possible.

Follow and connect with us!

@STLCityRecycles

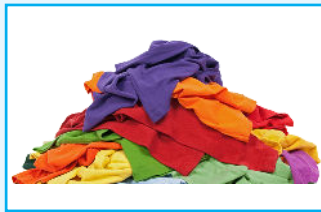


MUCH MORE THAN TRASH

The City's single stream recycling program makes **sticking with the six super easy! Paper, flattened cardboard, plastic bottles and containers, glass bottles and jars, metal food and beverage cans and food and beverage cartons can be tossed in your Blue Bin!** That's a lot of recyclable items, but that doesn't mean everything can go in! Don't see it on the list? Don't put it in the bin! Learn what should and shouldn't go in your Blue Bin at STLCityRecycles.com.

RECYCLE BEYOND YOUR BLUE BIN

- ▼ **What:** Search our database and find places to recycle or donate unwanted items such as electronics, clothing, shoes, bicycles, kitchenware and many more items!



- ▼ **Where:** STLCityRecycles.com/database
- ▼ **Why:** Keeping materials and items out of the landfill reduces our need to make and purchase items made with raw materials. When buying items, choosing ones made with recycled content helps protect and lower our dependence on earth's natural resources.

CITY'S MONTHLY BULK PICKUP

- ▼ **What:** Residents serviced by the City Refuse Division can place up to **3 large items** per household per month (e.g. furniture, electronics, appliances, tires, automotive batteries, bundled branches) out for collection.
- ▼ **When:** Place items outside residence by **6AM on the Monday** of your bulk pickup week. Find your week at StLouis-MO.gov/my-pickup. Or, call the Citizens' Service Bureau (CSB) at (314) 622-4800 or Brightside at (314) 772-4646. Your items will be picked up by the end of your designated week.
- ▼ **Where:** Residents with alley collection should place bulk items in the alley directly behind their home, several feet from and not leaning on any dumpsters. Residents with curbside collection should place bulk items at the curb.
- ▼ **Why:** Following the bulk pickup schedule helps keep our streets, alleys and dumpsters clean and tidy as possible.

Wish-cycling is the act of placing items in the Blue Bin with the hopes that they will be recycled. Avoid "wish-cycling" by Sticking With the 6! When an item is wish-cycled in the Blue Bin, it's considered contamination and can ruin valuable recyclable materials. Contamination can cause an entire load to be sent to the landfill. Learn more at STLCityRecycles.com/RecycleResponsibly.

OPERATION BRIGHTSIDE RECYCLING CENTER

- ▼ **Materials Accepted:** Paper, flattened cardboard, plastic bottles and containers, metal food and beverage cans, and food and beverage cartons. Electronics recycling and paper shredding services are available.

- ▼ **Where:** 1660 South Kingshighway Blvd., 63110, next to the City of St. Louis Water Division.

Open Mon-Sat 8am-4pm
Operated by Earth Circle Recycling.

- ▼ **For Details Contact:**
(314) 664-1450 or
EarthCircleRecycling.com



SAINT LOUIS HOUSEHOLD HAZARDOUS WASTE

- ▼ **What:** Household Hazardous Waste (HHW) refers to unusable or unwanted chemical products. While safe when used and stored properly. They become hazardous waste once no longer usable or no longer wanted.
- ▼ **Examples:** Paints, stains, varnishes, pesticides, herbicides, positions, gasoline, solvents, paint strippers, aerosols, gas cylinders, fluorescent tubes, rechargeable batteries, automotive fluids, pool chemicals, wood preservatives, mercury-containing items, etc.
- ▼ **How:** Residents of St. Louis City, County and Jefferson County are welcome to use either of two facilities to dispose of their HHW. First 50 pounds of material are free to recycle (latex paint costs \$0.50 per pound). Make an appointment online at HHWstl.com or call CSB at (314) 622-4800



RECYCLE RESPONSIBLY: STICK WITH THE 6!

Contamination is the biggest challenge that recycling Material Recovery Facilities (MRF) face locally and nationally. Partners from across the St. Louis Metro region have been working together to learn and teach how to Recycle Responsibly to lower contamination and waste.

The **Recycle Responsibly** campaign encourages everyone to "Stick With the 6!" This means to recycle only the 6 items that are accepted in our single stream recycling:

1. Paper
2. Flattened Cardboard
3. Plastic Bottles and Containers
4. Glass Bottles and Jars
5. Metal Food and Beverage Cans
6. Food and Beverage Cartons



The **Recycle Responsibly** campaign was developed by OneSTL which is a sustainability collaboration of nonprofits, government agencies, educational institutions and individuals. Funding for this initiative is provided primarily through a grant from the St. Louis-Jefferson Solid Waste Management District and the Missouri Department of Natural Resources.

Visit RecycleResponsibly.org to learn more and follow @OneSTL on Facebook to stay connected.

NOT ON THE LIST? NOT IN THE BIN!

**DID YOU KNOW YOU CAN ALWAYS CHECK
WITH SAINT LOUIS CITY RECYCLES TO SEE IF
YOUR ITEM IS RECYCLABLE?**

**Plastic bags and film are the largest source of contamination
in the recycling bins!**

Plastic bags, film, wrap and bagged recyclables are NOT accepted. These items clog sorting machinery at the MRF which causes equipment to shut down and the sorting process to halt for hours. Recycle plastic bags and wraps back at your local grocery or retail store. Look for a plastic bag recycling bin usually near the entrance of the store.



It's easy to find ways to **Recycle Responsibly Beyond the Blue Bin!** Just search STLCityRecycles.com/database for places that accept items for recycling or reuse near your zip code.

BRIGHTSIDE TRIBUTE GIFTS

IN MEMORY OF MICHAEL LACHTRUP

Susan Cannon

IN MEMORY OF NEVILLE F. VATCHA

Jo Ann Vatcha

Minoo Mehta

Vince & Lois Schoemehl

Lucille Green

Lana Stein

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Dan & Jill McGuire

Ed Bushmeyer & Louise
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Rose Marie Storey

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Kathleen Bierman

IN MEMORY OF MARY & JIM BUFORD

Gil Beckemeier, II

IN MEMORY OF LLOYD & LAURA SCHOVE

Larry & Sharon Rathsam

IN MEMORY OF WALTER PEACH

Barbara Peach

IN HONOR OF LUCILLE GREEN

Lana Stein

Venita & Rich Lake

IN HONOR OF HELEN L. BAILEY

Velma Bailey

IN HONOR OF TOWER GROVE SOUTH - TOWER GROVE HEIGHTS BLOCK CAPTAINS

Debra Knox Deiermann

IN HONOR OF THE BRIGHTSIDE TEAM

Sandy Colvin

Joyce Gorrell

IN HONOR OF MARY LOU GREEN

Agnes Brueggen, RSM

Pamela Fournier

Pauline Humphrey

Elsbeth Brugger &
Gretchen Vander Meulen

THANK YOU DONORS!

Special thanks to these individuals, companies, organizations and foundations. It is through your generosity that Brightside is able to enhance the quality of life in neighborhoods across St. Louis. Your contributions are making St. Louis a better place for all.

GOLD

City of St. Louis & Community Development Administration
St. Louis-Jefferson Solid Waste Management District
Missouri Department of Natural Resources
Missouri Department of Conservation

SILVER

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Network for Good

The activities of Brightside St. Louis are financed in part through an allocation of Community Development Block Grant funds from the **Department of Housing and Urban Development** and the **City of St. Louis' Community Development Administration**.

Please consider a donation to Brightside to support our cleaning and greening initiatives which help make St. Louis more thriving and vibrant. You can donate using the enclosed envelope or donate through our website BrightsideSTL.org. Donating online is safe and easy with PayPal. Just click on the Donate tab on our home page, select your donation amount and add it to your cart.

Thank You!

Your generous gift can help Brightside continue to make a difference in our community.

☐ \$2,500 ☐ \$1,500 ☐ \$1,000 ☐ \$500 ☐ \$100 ☐ \$50 ☐ \$25

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

☐ My check, made payable to **Brightside St. Louis**, is enclosed.

☐ Please charge my: ☐ MasterCard ☐ Visa

☐ My company's matching gift form is enclosed

Name on card: _____

Card# _____ Exp: _____ CVC: _____

Signature _____

This gift is in honor of _____

-OR- In memory of _____

PLEASE SEND AN ACKNOWLEDGMENT OF THIS TRIBUTE GIFT TO:

Name: _____

Address: _____

City/State/Zip: _____

YOUR GIFT TO BRIGHTSIDE MAKES A DIFFERENCE...

\$2,500 Sponsors an educational workshop in our Demonstration Garden and Learning Center.

\$1,500 Provides plants and tools to establish a neighborhood garden.

\$1,000 Removes graffiti from 10 vandalized homes.

\$500 Buys flowers for one garden bed at City Hall.

\$100 Provides supplies for a volunteer work day.

\$50 Buys two tools for a neighborhood project.

\$25 Provides four Missouri native plants for a community garden.



brightside
ST. LOUIS



Thank You!

Blooming Soon! Order Form

Our premium bulbs, direct from Holland, are comparable to wholesale prices and make the perfect gift for family, friends, schools and other organizations!

___ Lot(s) Midwest Mix Daffodil Collection @ \$17/lot _____
Lot = 30 Bulbs

___ Lot(s) Yellow Carlton Daffodils @ \$15/lot _____
Lot = 30 Bulbs

___ Lot(s) "Brightside Red" Hybrid Darwin Tulips @ \$17/lot _____
Lot = 30 Bulbs

___ Lot(s) Pink Impression Tulips @ \$17/lot _____
Lot = 30 Bulbs

Order Total _____

___ **Donation to Brightside St. Louis** _____

SHIPPING INFORMATION

If you choose to have your order shipped please add shipping charges to order total

Shipping charges based on order total:

Up to \$20 – add \$9 _____

\$21-40 – add \$14 _____

\$41-60 – add \$16 _____

Over \$60 – add \$18 _____

Total Bulbs & Plants _____

Shipping Charge _____

Donation _____

Total Amount Due _____

Brightside St. Louis requests that all orders be received by September 17, 2021.

All prepaid orders will be available for pick up at the Greenhouse in beautiful Forest Park, October 1-2.

**Friday,
October 1** - 11am - 6pm

**Saturday,
October 2** - 9am - 1pm

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

☐ My check, made payable to **Brightside St. Louis**, is enclosed.

☐ Please charge my: ☐ MasterCard ☐ Visa

Card# _____

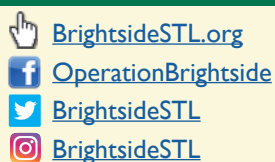
Exp: _____ CVC: _____

Signature _____



4646 Shenandoah Avenue
St. Louis, Missouri 63110-3424

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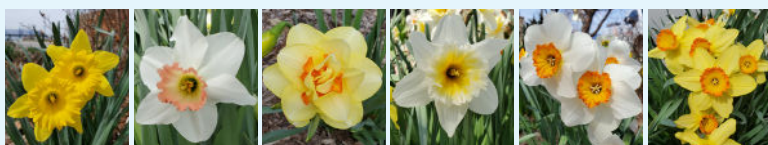


BLOOMING SOON! GET YOUR BRIGHTSIDE EXCLUSIVES!

ORDER TODAY FOR YOUR GARDENS PLUS GET
SOME FOR YOUR FAMILY AND FRIENDS – BRIGHTSIDE
FLOWERS MAKE GREAT GIFTS!!

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ORDERS WILL BE AVAILABLE FOR PICK UP AT THE FOREST PARK GREENHOUSE ON FRIDAY, OCT. 1 FROM 11:00 A.M. TO 6:00 P.M. & SATURDAY, OCT. 2 FROM 9:00 A.M. TO 1:00 P.M.



CARLTON PINK CHARM TAHITI SLIM WHITMAN BARRETT BROWNING SUADA

Bulb size: 14-16 cm. Bloom: March-April Lot: 30 bulbs only \$17

Brightside's exclusive "Midwest Mix" collection of six varieties of fine daffodils includes five bulbs from each of these exceptional daffodil varieties: **Carlton**, an outstanding and sweetly fragrant, all-yellow cup; **Pink Charm**, an ivory-white, pink-rimmed large cup; **Tahiti**, a showy, yellow and orange heat-resistant double; **Slim Whitman**, a flamboyant white and golden-orange, pinwheeled large cup; **Barrett Browning**, a white and glowing tangerine small cup; and **Suada**, a brilliant yellow and exuberant orange-ruffled large cup.

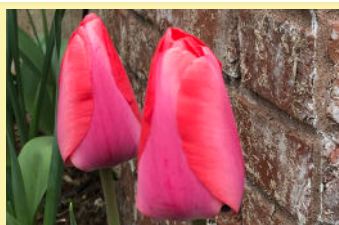


BRIGHTSIDE RED TULIPS

Rave reviews for the "Brightside Red" Hybrid Darwin tulip. Exclusively through Brightside, this very large, vibrant red tulip will add awesome color to your spring garden.

Will grow 22-24" tall
Plant 6-8" deep and 6-8" apart in full sun or light shade.

Bulb size: 12/+ cm.
Bloom: April
Lot: 30 bulbs only \$17

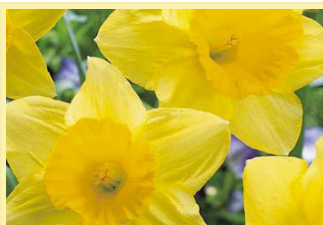


PINK IMPRESSION TULIPS

The Hybrid Darwin Pink Impression is both beautiful and strong. Sturdy, long stems help these vibrant tulips withstand spring weather.

Will grow 20-24" tall
Plant 6-8" deep and 6-8" apart in full sun or light shade.

Bulb size: 12/+ cm.
Bloom: April
Lot: 30 bulbs only \$17



CARLTON DAFFODILS

Fragrant, yellow large cup heralds the return of Springtime in St. Louis. Our daffodils are particularly striking when planted in abundance.

Will grow 16-20" tall.
Plant 6-8" deep and 6-8" apart in full sun or light shade.

Bulb size: 14-16 cm.
Bloom: March-April
Lot: 30 bulbs only \$15



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