



CLEANING & GREENING ST. LOUIS SINCE 1982

SUMMER 2022



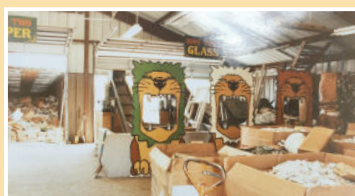
Neighbors working together in 1982 to clean up their block. Project Blitz has continued for 40 years supporting neighbors cleaning up streets, alleys and vacant lots.



Thanks to Project Greenlot and the Operating Engineers Local 513, vacant lots were cleared, graded and seeded, transforming lots from eyesores into lots of potential.



Through Project FlowerShower, millions of daffodils were planted along area highways.



Operation Brightside's Circus Recycling Center was the City's first multi-material recovery facility.

CELEBRATING 40 YEARS

In Spring of 1982, Mayor Vince Schoemehl announced a three-year campaign to clean up city neighborhoods. The goal was to recruit 100,000 volunteers and develop a long-range plan to use the combined resources of business, labor, government, civic and neighborhood volunteers to keep the city clean.

The hope was that at the end of the three-year campaign that people would be able to see a substantial change in the city's environment. And they did! By 1985, thousands of tons of trash had been removed from vacant lots, alleys and other dumping grounds; hundreds of vacant lots had been cleared, graded and seeded; millions of daffodils had been planted along area highways and St. Louis' first recycling center had been opened.

No one envisioned in 1982 that in 2022, Operation Brightside would be celebrating its 40th anniversary. While the programs have evolved, the organization's commitment to work with community leaders and neighborhood residents remains as strong as ever.

Visit our website BrightsideSTL.org to learn all about our programs and how you can volunteer to help make a difference in St. Louis!



Pictured in this 1982 St. Louis Globe-Democrat photo are Lucille Green, founding executive director, G. Duncan Bauman, publisher of the Globe-Democrat, Vince Schoemehl, mayor of St. Louis and Robert Hermann, founding chair of Operation Brightside.

Thanks to generous support from the Hermann Family Foundation, the lobby at Brightside will now be dedicated to Robert R. Hermann, Sr.

TODAY, BRIGHTSIDE'S EFFORTS TO MAKE ST. LOUIS BETTER CONTINUE



Our mission is to improve the quality of life in our community by educating, engaging and inspiring St. Louisans to make our region cleaner, greener and more environmentally sustainable.

Special thanks to **VP Community Service Initiative** for 18 years of planting at City Hall. This year, VP CSI planted along with volunteers from AmeriCorps and other volunteers through STLVolunteer.org.



Special Recognition!

We thank Douglas Poynter, the Graffiti Eradication Team Supervisor, for his hard work and dedication to Brightside and St. Louis City over the past 30 years. We wish Doug much happiness in his new position with the City's Parks Department!

BRIGHTSIDE TRIBUTE GIFTS

In memory of Robert R. Hermann, Sr.
Hermann Family Foundation

In memory of Neville F. Vatcha
JoAnn Vatcha
Lana Stein
Rose Marie Storey

In memory of Les Wackher
Linda Wackher

In memory of John Westenberger
Marilyn Westenberger

In memory of Sam K. Green
Rose Marie Storey

In memory of Doris Grattendick
Jeanne Neuner

In memory of Lloyd & Laura Schove
Larry & Sharon Rathsam

In memory of Richard E. Lake III
Venita Lake

In memory of John B. Owens, Jr.
Joanne Owens

In memory of David Blucker
Francie Futterman

Bequest
Sallie Painter Flum

In honor of Lucille Green & Vince Schoemehl
James Page, 5th Ward

In honor of 66th anniversary
Jim & Jeanette Kille

In honor of Rose Mary Brueggen, CSI
Agnes Brueggen, RSM

In honor of Tower Grove Heights Block Captains
Debra Knox Deiermann

In honor of Mary Lou Green
Chris Adelman-Adler
Beth MacKenzie
Pamela Fournier
Mark and Chanaya Jacobs

40,000 X 4 = BEAUTY EVERYWHERE!



To celebrate our 40th anniversary, Brightside volunteers sowed 40,000 dianthus, 40,000 marigold and 40,000 celosia seeds which grew in the St. Louis City Greenhouses in Forest Park this spring. These Blitz Blooms made their way to nearly every neighborhood across the city as neighborhood volunteers organized Blitz clean-up and beautification projects to plant the flowers.

Special thanks to the **Philpott Family Foundation** for their sponsorship of Blitz Blooms.

In the fall of 2022, Brightside volunteers will plant 40,000 daffodils to beautify St. Louis. To learn more about this project and to volunteer to help, please visit Brightside's website or STLVolunteer.org and search for keyword "Brightside".

THANK YOU DONORS!

Special thanks to these individuals, companies, organizations, foundations and governmental agencies. It is through your generosity and grants that Brightside is able to enhance the quality of life in St. Louis neighborhoods. Your support is making St. Louis better for everyone.

GOLD

City of St. Louis & Community Development Administration
St. Louis-Jefferson Solid Waste Mgmt District
Missouri Department of Natural Resources
Missouri Department of Conservation
Hermann Family Foundation
Cornelsen Charitable Foundation
Wells Fargo Foundation

James Myers & Glenn Rehagen
Doris & Rick Ross
Mr. & Mrs. William Schoenhard
Linda Hennigh
L.I.G. S. Vandeventer LLC
Brian T.Walsh
BCCAT Family Foundation
Jennifer Wischnowsky
Barbara Benwell
Forest ReLeaf of Missouri
Jerry & Jeanne Clerc
Lucille Green

SILVER

Clifford Willard Gaylord Fdtn
William A. Kerr Fdtn
St. Louis Community Foundation
St. Louis Greenhouse Plant Society
Sallie Painter Flum Walker Foundation
Tim & Mary Ney
Lauren Allen
BMO Harris Bank
Paul & Betsy Liberatore
Tom Brackman
Gary Nelson

Linda Howdeshell
Kathy Hull
Barbara Kohm
Eugene Lehr
Pamela J. Weir
McAuley Printing
Ron Stevens
Claudine Johnson
Melodie Husted
Chris Adelman-Adler
Fred Barrera
Roger Bell
Ann M. Corrigan
Bob Ericson
Wells Fargo Matching Gift

BRONZE

St. Louis Cardinals
Tabor Plastics Co
JoAnn Vatcha
Mei Chen Welland
Commerce Bancharcs Foundation
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Carol Gruen
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Pat Mullally
Alex Simpher
Phyllis & Jim Young
Richard Eaton
Mary M. Stewart
Mary Lou Green

Mary Lee Grone
Daniel Layne
Mary Susan Marx
Thomas Kopinski & Nancy Rediger
Drs. Benjamin & Sue Schwartz
Charles Shoup
Anita Siegmund
Gardner, Storts & Summers, LLC
Tucker Tire Service
Kathleen Walsch-Shelli
L. Cherrick
Horseradish Co.
Ice House #6 of St. Louis
North Star Ice Cream
Maureen & Dave Cunningham
Gerard Berwin
The Cup
Roy Allen
Dr. & Mrs. Seth A. Eisen

BRIGHTSIDE LEADERS

Wunderlich Fibre Box Co.
Phil Heagney & Barbara Prosser
Jeanne Ortega

Garden Club of Richmond Hts.
Beth MacKenzie
Linda Weiner
St. Louis Sportswear, Inc.
Donovan Foster
Phyllis Nolan
Mary & Neal Patterson
Melissa Green
Susie & Jack Bruns
Catherine C. Ebbesmeyer
Shereen Musumeci
Kathy Sullivan
John Sweet
Amazon Smile
Mr. & Mrs. Steve Bruce
Laurel Dantas
Stephen Kotsines
Ned Siegel
Susanne Sinclair
Nancy Symeonoglou
Phil Kauffman

BRIGHTSIDE CHAMPIONS

Pretzel Boy's
Rita & Lindsay Alsop
Nicole Blumner & Warren Rosenblum
Amy Bossomo
Mark A. Burkholder
Andy & Linda Cross
David Dixon & Christa Van Herreweghe
The Boeing Co. Matching Gift
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Blueberry Hill
Ed Finkelstein & Rose Jonas
Taqueria El Bronco Inc.
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Arthur Perry
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Kate & Joe Raybuck
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Jean Robertson
Mary Schmit
Lois & Vince Schoemehl
Marion Smith & Steve Duffe
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Mr. & Mrs. William Wischmeyer
Libby Yunger
Peppers Grill & Bar
Southern Metal Processing
Bellon Wrecking
Dubinsky Trust
Boss Metal Fabricators
American Cleaners

BRIGHTSIDE HEROES

Pauline Humphrey
Rose Marie Storey
Catherine Krucylak
Jeanne & Gerry Sander
Donna Ellebracht
Cynthia Geiss
Sam & Pat Hopmeier
Char. Fund, YouthBridge CF
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Marilyn Otto
Carl & Maureen Thenhaus
Carolyn Willmore
Mary Michael Shrewsbury
Denise McCartney
Laverne Pearson
Tiffany Todd
Catherine Boulanger
Deanna Kiel
M.K. Rice
John Green
Martha Jean Williamson
Agnes Bruegggen, RSM
Patrick Barlow
Katherine B. Golden
Debbie Irwin
Dennis & Stephanie Turek
Marilyn Westenberger
Sandy Colvin
Pamela Fournier
Andrew Canham
Matt Elmore
Patrick Gaffney

Violet Hoekzema
Gerald Kleba
Brian Kolde & Melisa McLean
Carol Lane
Kevin Neill
Dr. Mary Ann Rudloff
Kent Theiling
Kathleen Ulrich
Doug Dick
Christy & Tom Ney
Ian Trivers

BRIGHTSIDE BACKERS

Debra Knox Deiermann
Anonymous
Margaret Auer
Susan Barley
John Bishop
Capt. & Mrs. James Blum
Lonny Boring & Darren Laskowski
Gloria & Tom Bratkowski
Yvonne Carter
St. Francis Garden & Ecology Comm.
Nancy Clark
Mary K Cullen
Kathy Dolson & Chris Spilling
Daniel Goldberg & Mary Cullen
Diana Gray
Charles B. Gross
Nancy Hofheinz
Randy Korotev
Dr. & Mrs. Ronald Krone
Mr. & Mrs. Ralph Kuhlman
Charlotte Lawton
Gwendolyn P. Lazard
Ann Lieb-Frawley
Jay Lipman
Joy Ellen Martin
Teresa Mayhew-Hess
Lisa McKenna
Linda M. Miller
Julia Muller & Earl Shreckengast
Jeanne Neuner
James Page
Carol Powers
Sharon & Larry Rathsam
Jackie Schirn
Wilma Schuhmann
Neal Shapiro
Ilissa Staadecker & Donald Kummer
Mary Steck
Craig & Jenifer Stroheck
Brenda Switzer
Kathleen Tanner

Keith Welsh
Colleen Wyss
Loop Center South, LLC
SS&C Technologies
Church of Scientology
DST Systems Inc. Matching Gift Program
1417-33 Tower Grove LLC
Liberty Auto Parts
KAAM Properties
Venita Lake
John & Evelyn Corich
Lillie Davis
Janet Eichhorn
Jim & Jeanette Kille
Linda Koenig
Charlene Earlywine
Mary Louise Brown
Alfred & Patty Hofer
Edward Reck
Josephine Byrne
Barbara Knipshild
Paula Meyer
Glenda Abney
Tina Bergman
Susan Fluegel
Alison Foxman
The Hankins Family
Chanaya & Mark Jacobs
Linda Monday
Emmylou Rieffer
Hugh & Eileen Share
Brendan Shelton
Patrick Deaton & Pamela Ross
Linda Behrmann
Ken & Mary Jo Gabel
Dr. & Mrs. Philip George
Clare Goelz
Mary Hopkins
Nancy Kowalczyk
Loretta Lloyd
Rebecca Tucker
Margaret Williams
Shirley Wolverson
Syed Ali
Velma & Helen Bailey
Barbara Beal
Elaine & Donald Burrus
Mary Conger
Mary Lou Farrow
Arrica Gilmore
Daniel Hayes
Theresa Hebron
Jane T. Hickenlooper
Jeanne Honich
Amanda Honigfort & Nick Potje
Patricia Horak
Ian Keith

Linda Kohne
Gwen McFowland
Elaine Middendorf
Howard & Penny Miller
Terri Norath
Joanne Owens
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John Tanurchis
Mary Visintainer
Kenya Webster
Mike Wendt
Wilson Taxicab
Anonymous
Qooba Foundation
German Cultural Society
BRIGHTSIDE FRIENDS
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Kristin Gruver
Mary Lou Goedeker
Thomas & Adrienne Kennedy
Patricia Kloster
Ruth Lacy
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Marilyn Koob
Lucy Sugg
Susan Renard
David Hartstein
Dana Gray
Betty Meyer
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Hillary Gerling
Mindy Keyser
Linda Kram
Allyson Lough
Amy Ney-Carder
Kathleen Bierman
Rose Mary Bruegggen, CSJ
Joan L. Headley
Charles Moseley
Joyce Rutledge
Carol Carlson
Ross Gabriel
Don Sanford
Colleen McGraw
Allyce Bullock
Sandy Melly
Bill Wallweber
Ruth Baldwin
Monica Groth Farrar
Lynn McGoogan
Judith Oge
Donna Scott
Jane Langa Miller
Nancy Suelflow

The activities of Brightside St. Louis are financed in part through an allocation of Community Development Block Grant funds from the **Department of Housing and Urban Development** and the **City of St. Louis' Community Development Administration**.

RECYCLE RESPONSIBLY 6

STICK WITH THE

It is more important than ever that we place only the items that are accepted in our blue recycling dumpsters or rollcars. Items that do not belong in the Blue Bin can cause harm to people and the operations at the Materials Recovery Facility (MRF).

WHAT GOES IN YOUR BLUE BIN



Keep items loose, clean & dry. Always flatten your cardboard.

Contamination is when things end up in the recycling bins that do not belong. Contamination is caused by "wish-cycling" and misuse of City alley dumpsters. Contamination can ruin valuable recyclables and shut down the sorting process. **Simply, if you don't see it on the list, don't put it in the bin!**

AND WHAT DOESN'T



*Recycle plastic bags & film at your local grocery store.

Plastic bags and film/wraps are the biggest contaminants found in the Blue Bin! These items get wrapped around the sorting gears at the MRF. Stretchy plastic bags and plastic film can and should be recycled at a local grocery or retail store. Plastic bottles and containers are the only plastic items accepted in the City's blue bins.

City residents can request a free in-home recycling bin and accepted materials stickers for alley dumpsters by emailing recycle@stlouis-mo.gov.

Learn more at STLCityRecycles.com

@STLCityRecycles



RECYCLE RESPONSIBLY: STICK WITH THE SIX!

What: Search our database for places that accept your unwanted items for donation or recycling. Electronics, lights, clothing, kitchenware and many more items!

Where: STLCityRecycles.com/Database

Why: Repurposing, reusing, repairing and recycling items and textiles keep them out of the landfill, reduces our need to make and purchase items with raw materials.



St. Louis City recycling Dropoff Locations:

Find 25+ recycling dropoff locations that are open for city residents 24/7.

STLCityRecycles.com/Dropoff

Additional Resources:

- **Saint Louis Household Hazardous Waste:** Schedule an appointment to dispose of hazardous materials (old cleaning supplies, oil-based paint and other hazardous liquids) at HHWstl.com or 314-622-4800
- **Monthly Bulk Pickup:** 3 large items can be placed outside your residence once a month. Find more information at STLouis-MO.gov/my-pickup or call 314-772-4646.
- **Operation Brightside Recycling Center:** Electronics recycling and paper shredding services. Operated by Earth Circle Recycling: EarthCircleRecycling.com or 314-664-1450.

NO BAGS IN BINS, PLEASE!

**PLASTIC BAGS ARE CREATING A HUGE PROBLEM.
SKIP THE PLASTIC BAGS TO IMPROVE RECYCLING!**

To recycle plastic bags, bring them back to your local grocery or retail store. Plastic bags require different processing equipment than your regular recycling.

Please consider a donation to Brightside to support our cleaning and greening initiatives which help make St. Louis more thriving and vibrant. You can donate using the enclosed envelope or donate through our website BrightsideSTL.org. Donating online is safe and easy with PayPal even without a PayPal account. Just click on the Donate tab on our home page, select your donation amount and add it to your cart.

Thank You!

Your generous gift can help Brightside continue to make a difference in our community.

☐ \$2,500 ☐ \$1,500 ☐ \$1,000 ☐ \$500 ☐ \$100 ☐ \$50 ☐ \$25

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

☐ My check, made payable to **Brightside St. Louis**, is enclosed.

☐ Please charge my: ☐ MasterCard ☐ Visa

☐ My company's matching gift form is enclosed

Name on card: _____

Card# _____ Exp: _____ CVC: _____

Signature _____

This gift is in honor of _____

-OR- In memory of _____

PLEASE SEND AN ACKNOWLEDGMENT OF THIS TRIBUTE GIFT TO:

Name: _____

Address: _____

City/State/Zip: _____

YOUR GIFT TO BRIGHTSIDE MAKES A DIFFERENCE...

\$2,500 Sponsors an educational workshop in our Demonstration Garden and Learning Center.

\$1,500 Provides plants and tools to establish a neighborhood garden.

\$1,000 Removes graffiti from 10 vandalized homes.

\$500 Buys flowers for one garden bed at City Hall.

\$100 Provides supplies for a volunteer work day.

\$50 Buys two tools for a neighborhood project.

\$25 Provides four Missouri native plants for a community garden.



brightside
ST. LOUIS



Thank You!

Blooming Soon! Order Form

Our premium bulbs, direct from Holland, are comparable to wholesale prices and make the perfect gift for family, friends, schools and other organizations!

___ Lot(s) Midwest Mix Daffodil Collection @ \$17/lot _____
Lot = 30 Bulbs

___ Lot(s) Yellow Carlton Daffodils @ \$17/lot _____
Lot = 30 Bulbs

___ Lot(s) "Brightside Red" Hybrid Darwin Tulips @ \$17/lot _____
Lot = 30 Bulbs

___ Lot(s) Pink Impression Tulips @ \$17/lot _____
Lot = 30 Bulbs

Order Total _____

___ **Donation to Brightside St. Louis** _____

SHIPPING INFORMATION

If you choose to have your order shipped please add shipping charges to order total

Shipping charges based on order total:

Up to \$30 – add \$9 _____

\$31-40 – add \$14 _____

\$41-60 – add \$16 _____

Over \$60 – add \$18 _____

Total Bulbs & Plants _____

Shipping Charge _____

Donation _____

Total Amount Due _____

Brightside St. Louis requests that all orders be received by September 16, 2022.

All prepaid orders will be available for pick up at the Greenhouse in beautiful Forest Park, September 30 and October 1.

Friday,
September 30 - 11am - 4pm
Saturday,
October 1 - 9am - 12pm

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

☐ My check, made payable to Brightside St. Louis, is enclosed.

☐ Please charge my: ☐ MasterCard ☐ Visa

Card# _____

Exp: _____ CVC: _____

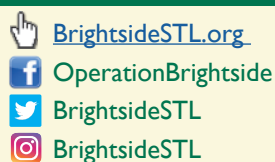
Signature _____



4646 Shenandoah Avenue
St. Louis, Missouri 63110-3424

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Permit No. 3627

Stay Connected with Brightside!



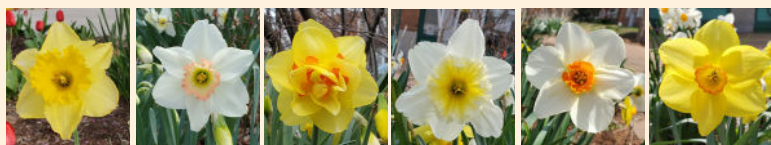
BLOOMING SOON!

ORDER TODAY FOR YOUR GARDENS PLUS GET
SOME FOR YOUR FAMILY AND FRIENDS – BRIGHTSIDE
FLOWERS MAKE GREAT GIFTS!!

GET YOUR BRIGHTSIDE EXCLUSIVES!

You can order securely online at BrightsideSTL.org and pay through PayPal
or call Brightside at **(314) 772-4646** or mail in your payment with the
order form on the reverse side.

ORDERS WILL BE AVAILABLE FOR PICK UP AT THE FOREST PARK GREENHOUSE ON FRIDAY, SEPT. 30 FROM 11:00 A.M. TO 4:00 P.M. & SATURDAY, OCT. 1 FROM 9:00 A.M. TO 12:00 P.M.



CARLTON PINK CHARM TAHITI SLIM WHITMAN BARRETT BROWNING SUADA

Bulb size: 14-16 cm. Bloom: March-April Lot: 30 bulbs only \$17

Brightside's exclusive "Midwest Mix" collection of six varieties of fine daffodils includes five bulbs from each of these exceptional daffodil varieties: **Carlton**, an outstanding and sweetly fragrant, all-yellow cup; **Pink Charm**, an ivory-white, pink-rimmed large cup; **Tahiti**, a showy, yellow and orange heat-resistant double; **Slim Whitman**, a flamboyant white and golden-orange, pinwheeled large cup; **Barrett Browning**, a white and glowing tangerine small cup; and **Suada**, a brilliant yellow and exuberant orange-ruffled large cup.



BRIGHTSIDE RED TULIPS

Rave reviews for the "Brightside Red" Hybrid Darwin tulip. Exclusively through Brightside, this very large, vibrant red tulip will add awesome color to your spring garden.

Will grow 22-24" tall
Plant 6-8" deep and 6-8" apart in full sun or light shade.

Bulb size: 12/+ cm.
Bloom: April
Lot: 30 bulbs only \$17



PINK IMPRESSION TULIPS

The Hybrid Darwin Pink Impression is both beautiful and strong. Sturdy, long stems help these vibrant tulips withstand spring weather.

Will grow 20-24" tall
Plant 6-8" deep and 6-8" apart in full sun or light shade.

Bulb size: 12/+ cm.
Bloom: April
Lot: 30 bulbs only \$17



CARLTON DAFFODILS

Fragrant, yellow large cup heralds the return of Springtime in St. Louis. Our daffodils are particularly striking when planted in abundance.

Will grow 16-20" tall.
Plant 6-8" deep and 6-8" apart in full sun or light shade.

Bulb size: 14-16 cm.
Bloom: March-April
Lot: 30 bulbs only \$17



ORDER TODAY!

SEE INSIDE
BACK COVER

You may order online at BrightsideSTL.org,
call (314) 772-4646 or mail in an order form
along with payment to:

Brightside St. Louis
4646 Shenandoah Ave.
St. Louis, MO 63110-3424

**DON'T WANT
TO PICK UP
YOUR BULBS?**

**REQUEST TO HAVE THEM SHIPPED
WHEN YOU PLACE YOUR ORDER.**