



2021 Board of Directors

Mary Stewart, *Chair*
Richard Eaton, *Vice-Chair*
Geoffrey Burton
Katherine Golden
Elizabeth Liberatore
Kevin Neill
Gary Nelson

Financial Statement For year ending 12/31/21

Public Support & Revenue		
Contributions & non-federal grants	\$150,694	29%
Federal Grants	326,029	64%
Special Activities, Sales to Public, & Other Revenue	<u>36,710</u>	7%
Total Support & Revenue	\$513,433	
Expenses		
Program Services	\$433,633	93%
Administrative	29,716	6%
Fundraising	<u>2,398</u>	1%
Total Expenses	\$465,747	
Interest & Depreciation expenses	\$ 73,864	
Net Assets, End of Year	\$986,695	

Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration.



Mission:

To improve the quality of life in our community by educating, engaging and inspiring St. Louisans to make our region cleaner, greener and more environmentally sustainable.



Despite the COVID-19 pandemic, Brightside St. Louis (aka Operation Brightside) still made great strides during 2021 to clean and green St. Louis.

2021 Accomplishments

Graffiti Eradication



Brightside preserves property values. By removing graffiti, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2021 Brightside eradicated graffiti from nearly 2,800 vandalized homes, businesses, schools, churches and public spaces.

Demonstration Garden and Learning Center

Brightside demonstrates sustainability and energy-saving practices on the corner of Kingshighway & Vandeventer. Garden is open at all times for visitors to learn about Missouri native plants and the importance of pollinator habitat, storm-water best management practices, and innovative forestry techniques. Great way for visitors to learn about what they can replicate at home, in their neighborhood and future community projects. While virtual learning replaced in-person classes, people were still encouraged to visit.



Community Cleaning and Greening Efforts

Brightside – making St. Louis a better place. Each year thousands of volunteer hours are invested in community cleaning and greening efforts from alley clean-ups to major planting projects. In 2021, more than 5,500 volunteers filled 11,500 trash bags during 332 neighborhood clean-up projects. In addition, these volunteers also planted 120,000 seedlings to beautify green spaces across the city.

Brightside greens St. Louis. In addition to planting annuals to beautify neighborhood entrances, parks, schools, medians, vacant lots and other public green spaces, including City Hall and window boxes, Brightside volunteers and supporters also planted 37,000 native perennials, grasses, shrubs and trees along with daffodils and tulips.

Some of the flowers were purchased by individuals, businesses and community organizations through our annual sale, *Blooming Soon!* to help support Brightside's cleaning and greening initiatives.



Recycling Outreach & Education

Brightside promotes litter awareness and recycling as ways to protect the environment and make St. Louis more sustainable. In 2021, the Saint Louis City Recycles team distributed more than 500 in-home recycling bins. In addition, St. Louis metro area residents are encouraged to Recycle Responsibly and "Stick with the Six" items that can be recycled throughout our region.

