



2023 Board of Directors
 Mary Stewart, *Chair*
 Katherine Golden, *Vice-Chair*
 Geoffrey Burton
 Richard Eaton
 Elizabeth Liberatore
 Kevin Neill



Mission:
To improve the quality of life in our community by educating, engaging and inspiring St. Louisans to make our region cleaner, greener and more environmentally sustainable.

Financial Statement
For year ending 12/31/23

Public Support & Revenue		
Contributions & non-federal grants	\$ 80,921	15%
Federal Grants	414,127	79%
Special Activities, Sales to Public, & Other Revenue	<u>33,730</u>	6%
Total Support & Revenue	<u>\$528,778</u>	
Expenses		
Program Services	\$499,447	94%
Administrative	23,988	5%
Fundraising	<u>6,530</u>	1%
Total Expenses	<u>\$529,965</u>	
Interest & Depreciation expenses	\$ 67,978	
Net Assets, End of Year	\$900,160	

Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration. In 2023, part of CDA's funding was provided through an allocation of Coronavirus State and Local Federal Recovery Funds from U.S. Dept. of the Treasury.



2023 Accomplishments

Graffiti Eradication



Brightside preserves property values. By removing graffiti, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2023 Brightside eradicated 249,XXX square feet of graffiti from 2,505 vandalized homes, businesses, schools, churches and public spaces.

Demonstration Garden and Learning Center

Brightside demonstrates sustainability and energy-saving practices on the corner of Kingshighway & Vandeventer. Garden is open for visitors to learn about Missouri native plants and the importance of pollinator habitat, storm-water best management practices, and innovative forestry techniques. Great way for visitors to learn about what they can replicate at home, in their neighborhood and future community projects. Educational workshops give participants first-hand learning experience in the garden. Thousands of volunteer hours are invested each year in caring for the Demonstration Garden.



Community Cleaning and Greening Efforts

Brightside – making St. Louis a better place. Each year thousands of volunteer hours are invested in community cleaning and greening efforts from alley clean-ups to major planting projects. In 2023, more than 5,500 volunteers participated in 268 neighborhood clean-up and planting projects, planting more than 100,000 dianthus, marigolds and celosia to beautify green spaces across the city.

Brightside greens St. Louis. To beautify neighborhood entrances, parks, schools, medians, vacant lots and other public green spaces, including City Hall, Brightside volunteers and supporters also planted 12,000 daffodils and tulips along with 1,200 native perennials, grasses, shrubs and trees along with another 20,000 daffodils and tulips.



Some of the flowers were purchased by individuals, businesses and community organizations through our annual sale, *Blooming Soon!* to help support Brightside's cleaning and greening initiatives.

Recycling Outreach & Education

Brightside promotes litter awareness and recycling as ways to protect the environment and make St. Louis more sustainable. In 2023, the Saint Louis City Recycles team distributed more than 500 in-home recycling bins. In addition, St. Louis metro area residents are encouraged to Recycle Responsibly and "Stick with the Six" items that can be recycled throughout our region.

