



2024 Board of Directors

Mary Stewart, *Chair*
 Katherine Golden, *Vice-Chair*
 Abbey Bethel
 Richard Eaton
 Elizabeth Liberatore
 Kevin Neill
 Lauren Winchester

Financial Statement For year ending 12/31/24

Public Support & Revenue		
Contributions	\$ 87,191	14%
Federal & State Grants	507,135	78%
Special Activities, Sales to Public, & Other Revenue	<u>53,202</u>	8%
Total Support & Revenue	\$647,528	
Expenses		
Program Services	\$584,127	95%
Administrative	27,551	4%
Fundraising	<u>6,820</u>	1%
Total Expenses	\$618,498	
Depreciation expense	\$ 61,699	
Net Assets, End of Year	\$868,518	

Federal grant for Brightside initiatives provided by block grant funding through HUD and the City of St. Louis Community Development Administration. In 2024, part of CDA's funding was provided through an allocation of Coronavirus State and Local Federal Recovery Funds from U.S. Dept. of the Treasury. Other grants include partnership agreement with Missouri Department of Conservation and support for recycling education and waste diversion initiatives through St. Louis-Jefferson Solid Waste Management District and Missouri Department of Natural Resources.



Mission:

To improve the quality of life in our community by educating, engaging and inspiring St. Louisans to make our region cleaner, greener and more environmentally sustainable.



2024 Accomplishments

Graffiti Eradication



Brightside preserves property values. By removing graffiti, Brightside preserves property values and strengthens neighborhoods. At no cost to the property owner, in 2024 Brightside eradicated 236,XXX square feet of graffiti from 2,530 vandalized homes, businesses, schools, churches and public spaces.

Demonstration Garden and Learning Center

Brightside demonstrates sustainability and energy-saving practices on the corner of Kingshighway & Vandeventer. Garden is open for visitors to learn about Missouri native plants and the importance of pollinator habitat, storm-water best management practices, and innovative forestry techniques. Great way for visitors to learn about what they can replicate at home, in their neighborhood and future community projects. Educational workshops give participants first-hand learning experience in the garden. Thousands of volunteer hours are invested each year in caring for the Demonstration Garden. In 2024, 900 additional native plants were planted in the Demonstration Garden.



Community Cleaning and Greening Efforts

Brightside – making St. Louis a better place. Each year thousands of volunteer hours are invested in community cleaning and greening efforts from alley clean-ups to major planting projects. In 2024, more than 6,200 volunteers participated in nearly 300 neighborhood clean-up and planting projects, planting 105,000 dianthus, marigolds, celosia and vinca to beautify green spaces across the city.

Brightside greens St. Louis. To beautify neighborhood entrances, parks, schools, medians, vacant lots and other public green spaces, including City Hall, Brightside volunteers and supporters also planted 20,000 daffodils and tulips along with 1,500 native perennials, grasses, shrubs and trees.



Another 20,000 daffodils and tulips were bought by individuals, businesses and community organizations through our annual sale, *Blooming Soon!* to help support Brightside's cleaning and greening initiatives.

Recycling Outreach & Education

Brightside promotes litter awareness and recycling as ways to protect the environment and make St. Louis more sustainable. In 2024, the Saint Louis City Recycles team distributed more than 500 in-home recycling bins. In addition, St. Louis metro area residents are encouraged to Recycle Responsibly and "Stick with the Six" items that can be recycled throughout our region.

